



A FIRST LOOK · TRENTINO & THE DOLOMITES

The Italy your clients *haven't seen yet*

Private, tailor-made journeys through the UNESCO Dolomites, mountain wine region, historical towns and Lake Garda — designed in Trento, a short ride from Venice, Verona and Milan.

COUPLES · FAMILIES · SMALL PRIVATE GROUPS VIAGGIARE BENE · BOUTIQUE DMC



Castello del Buonconsiglio, Trento — our neighbour

WHO WE ARE

A boutique DMC, *your team on the ground.*

Viaggiare Bene is a boutique destination management company in the heart of Trento, and you are always welcome in our office a few steps from the Castello del Buonconsiglio. Our travel designers, Guides and drivers live here: we know the winemakers by name, the families who run the mountain huts and the chefs. Every journey is private and drawn by hand around your clients.



Our meeting room in Trento, under the stone vaults.

WHY TRENTINO

Easy to add

About an hour from Verona airport, 2–2.5 hours from Venice and Milan, fast trains from Rome and Florence.

Italy, uncrowded

Room in the piazza, a table at the family winery, the trail to yourself at sunrise.

Four true *seasons*

Lakes and majestic Dolomites, orchards in bloom, harvest gold in autumn, and for the winter season world-class skiing and Christmas markets.



SPRING

Orchards in bloom



SUMMER

Lake Garda & high trails



AUTUMN

Harvest gold



WINTER

Snow & Christmas markets



FOR TRAVEL PROFESSIONALS

How we work *with advisors*

Full service

We are your go-to hub for complete journeys or single services — hotels, transfers, guided tours, selected experiences — able to connect Trentino with any other Italian region in one smooth tour.

A detailed quote in 24–48h

Hotels, Guides, transfers and experiences, refined with you until it is right.

One named travel designer

The same person from first idea to the last transfer.

White-label itineraries

Ready-to-send PDF proposals under your brand, for your clients.

24/7 during the trip

Our team on WhatsApp around the clock, premium vehicles for every move.



Four ways to add *the Dolomites*

Starting points, each fully private and shaped around your clients.



01

3-4 NIGHTS · SUMMER & WINTER

The Dolomites extension

Plugs onto Venice, Verona or Milan: private transfer, a 5★ mountain hotel, a private Guide and dinner in a mountain hut. Easy to add to a trip you are already quoting.



02

2-DAY MODULE OR FULL JOURNEY

Sommelier-led wine journeys

Trentodoc, Alto Adige, Valpolicella and Amarone, with family cellars that open their own doors. Designed by our founder, trained with the Italian Sommelier Association (AIS).



03

DECEMBER – APRIL

Luxury Dolomites winter

Cortina, Alta Badia, Val Gardena and Madonna di Campiglio: ski hosts, hut-to-hut skiing, Alpine spas and Christmas markets — for skiers and non-skiers alike.



04

FAMILIES & PRIVATE GROUPS

Private celebrations

Multi-generation families, milestone birthdays, clubs and alumni trips, with chalet or villa buyouts and every detail handled by one team.

Plus *twelve signature journeys* in our full 2027 collection.

RATES ON REQUEST



CURIOUS? READY TO START WORKING TOGETHER?

Everything you need to sell Trentino, *ready to use*.

We support your sales with materials you can send straight to your clients: tested itineraries, hikes, the restaurants and wineries we know personally, and exceptional experiences.

SAMPLE ITINERARIES · HIKES · RESTAURANTS & WINERIES · EXCEPTIONAL EXPERIENCES

1

Request our sample tours brochure

Just reply to our email and we will send the full 2027 collection.

2

Already have a client in mind?

Let us craft a custom itinerary for them, quoted in 24–48h.

3

Want to know more about us?

Cooperation details, terms and how we work: let's schedule a call.

For our most engaged partners: a site inspection or fam trip in Trentino and the Dolomites.



Marta Derkach

OWNER & MANAGING DIRECTOR
Viaggiare Bene srls

Italy touring with your vibe.

PHONE +39 0461 125 2215
MOBILE +39 351 535 23 77
EMAIL info@viaggiarebene.com
WEB www.viaggiarebene.com
ADDRESS Via San Marco 21, 38122 Trento (TN)